



Ambasáid na hÉireann
Embassy of Ireland

爱尔兰驻华大使馆 (Embassy of Ireland) 农业参赞 令狐喆先生 (Agriculture Counsellor Ger Fox)

Ireland - Sustainable Dairy Model

爱尔兰可持续发展的乳业模式

2023年8月6日 内蒙古 6th August 2023 Inner Mongolia

Background背景



- Global climate change and environmental pressures 全球气候变化和环境压力
- Livestock industry to play an important role in relieving the issue 畜牧业在缓解压力方面扮演着重要的角色
- Ireland has eco-rich natural resources, progressive producers, highly integrated and innovative production systems. 爱尔兰有丰富自然资源、先进的生产者、高度融合创新的生产系统



Ireland at the forefront of animal husbandry worldwide 爱尔兰处于世界畜牧业领先地位



- Temperate climate 气候温和
- 80% of Ireland is given over to pasture 爱尔兰的草地占比80%
- Low density family farm model 低密度家庭农场模式
- Animal health and welfare 动物健康与福利



Irish Dairy Facts爱尔兰乳业数据



- 17,500 family dairy farms 17,500座家庭乳业牧场
- 1.5 million animals 150万头动物
- 9 million tonnes of milk annually 年产900万吨奶
- 6.8 billion Euros to the Irish economy annually 每年对爱尔兰经济贡献68亿欧元
- 240 days a year in pasture 每年240天在草地上
- 95% of dairy cows diet is grass 奶牛饮食结构中青草占95%



Origin Green 源于绿色



Ireland's food and drink sustainability programme



- A voluntary program initiated by Bord Bia 这个项目由爱尔兰食品局发起
- Over 95% of Irish dairy exports are produced in Origin Green herds 超过95%的爱尔兰出口乳品是由源于绿色项目的牛群生产的
- Enables food to be produced in a sustainable way that protects natural resources 保护自然资源，让食品以可持续发展的方式生产
- Sustainable Dairy Assurance Scheme 可持续乳业保障计划



An initiative by

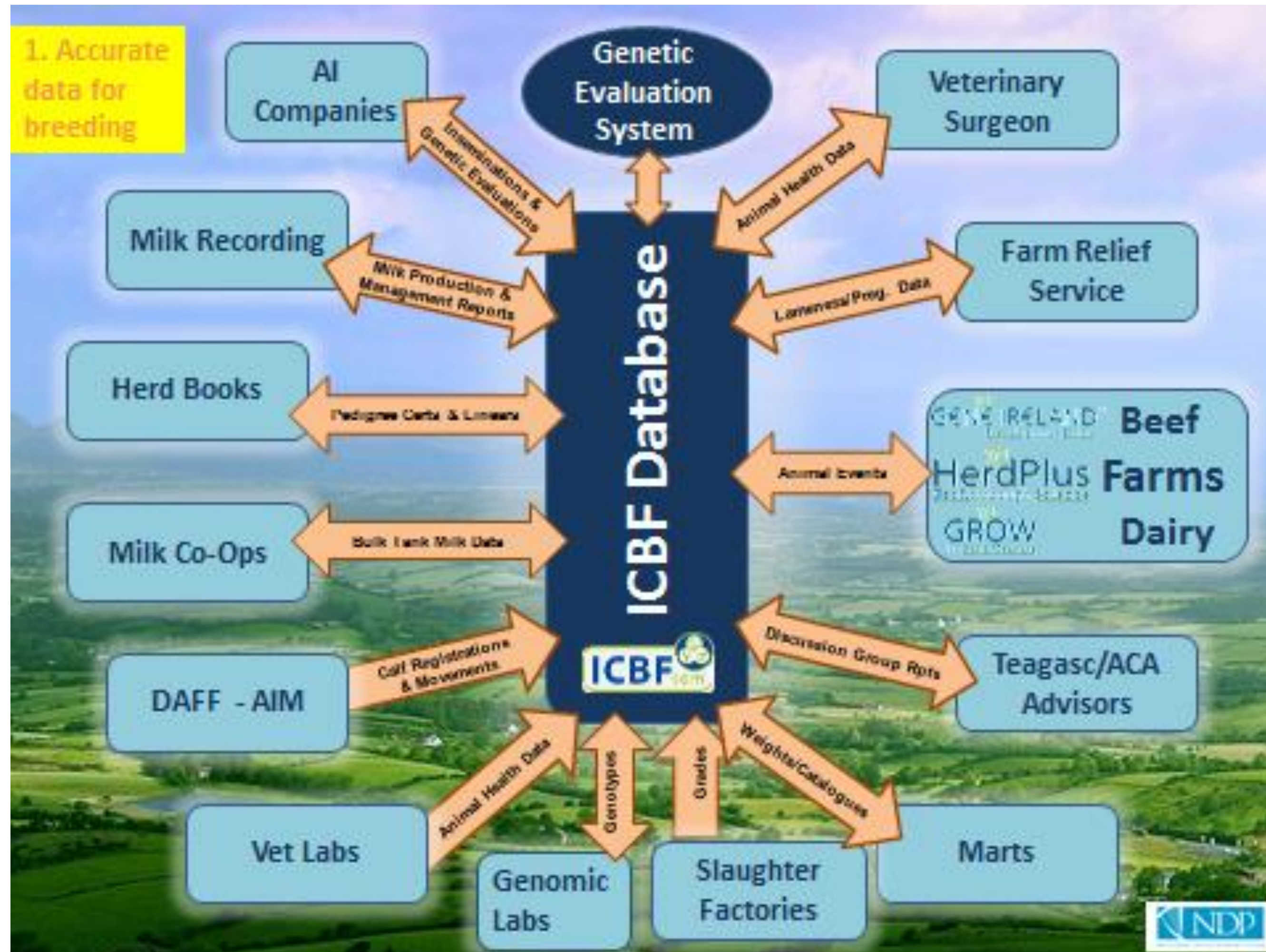
Bord Bia
Irish Food Board

Food Vision 2030 食品展望2030



- Ireland to become a world leader in Sustainable Food systems 爱尔兰将成为可持续发展食品系统世界领导者
- Delivering significant benefits for the Irish agri-food sector and society 利好爱尔兰农业食品领域和社会发展
- Sustainability in economy, society and environment 实现经济、社会、环境可持续发展
- Food Vision Dairy Group 食品展望乳品理事会

Irish Cattle Breeding Federation(ICBF) 爱尔兰牛群育种协会



- Non-profit, industry leading organization 非营利行业领先组织
- Improved breeding to reduce carbon emissions 通过筛选育种来减少碳排放
- Carbon sub-index released in 2022 碳指数于2022年发布

Irish agri-food community and more



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine



BORD BIA
IRISH FOOD BOARD





Play video

Irish Agriculture Counsellor 爱尔兰驻华农业参赞

Ger Fox 令狐喆



谢谢!

Thanks!

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